

# INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315825-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

Advertiser	Product	Estimate Number
60 Plus Association	60 Plus Association	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/31/12	315825	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	M-F 12n-1p	12-1p	---11--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 ---11-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 12:19 PM M-F 12n-1p 12-1p :30 SPA12TV17H \$650.00 NM 2 WPTV F 10/26/12 12:20 PM M-F 12n-1p 12-1p :30 SPA12TV17H \$650.00 NM									
2	10/25/12	10/26/12	M-F 530-6p	530-6p	---11--	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 ---11-- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 M-F 530-6p 530-6p :00 <del>\$3,000.00</del> NM See MG 2.3,2.4,2.5,2.6,2.7,2.8 9 WPTV Th 10/25/12 11:13 PM M-F 11-1135p 11-1135p :30 SPA12TV17H \$4,000.00 NM MG for 6.1,2.3,2.4,2.5 2 WPTV F 10/26/12 M-F 530-6p 530-6p :00 <del>\$3,000.00</del> NM See MG 2.3,2.4,2.5,2.6,2.7,2.8 3 WPTV Sa 10/27/12 ENCORES 8-9p :00 <del>\$1,000.00</del> NM See MG 2.9 4 WPTV Sa 10/27/12 ENCORES 9-10p :00 <del>\$1,000.00</del> NM See MG 2.9 5 WPTV Sa 10/27/12 L&O:SVU 10-11p :00 <del>\$1,000.00</del> NM See MG 2.9 6 WPTV Su 10/28/12 7:15 AM Su 7-8a 7-8a :30 SPA12TV17H \$1,500.00 NM MG for 2.1,2.2 EQUAL ACCESS 7 WPTV Su 10/28/12 10:13 AM SU 10-11am To the Point 10-11am :30 SPA12TV17H \$750.00 NM MG for 2.1,2.2 EQUAL ACCESS 8 WPTV Su 10/28/12 10:47 AM SU 10-11am To the Point 10-11am :30 SPA12TV17H \$750.00 NM MG for 2.1,2.2 EQUAL ACCESS									

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315825-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
60 Plus Association	60 Plus Association	2175	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/25/12	10/26/12	M-F 1135p-1235a	1135p-1235a	---11--	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 ---11-- 2 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 12:18 AM M-F 1135p-1235a 1135p-1235a :30 SPA12TV17H \$1,250.00 NM 2 WPTV F 10/26/12 12:14 AM M-F 1135p-1235a 1135p-1235a :30 SPA12TV17H \$1,250.00 NM									
4	10/27/12	10/27/12	Sa 7-8a	7-8a	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 7:15 AM Sa 7-8a 7-8a :30 SPA12TV17H \$1,200.00 NM									
5	10/27/12	10/27/12	Sa 6p	6-630p	-----S-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 5:59 PM Sa 6p 6-630p :30 SPA12TV17H \$2,000.00 NM									
6	10/27/12	10/27/12	NBC Saturday Prime	9-11p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/27/12 NBC Saturday Prime 9-11p :00 <del>\$1,000.00</del> NM See MG 2.9									
7	10/28/12	10/28/12	Su 6-7a	6-7a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 6:48 AM Su 6-7a 6-7a :30 SPA12TV17H \$500.00 NM									

Total Spots 11 Gross Total \$14,500.00

## Payment Terms 30 Days

Agency Commission \$2,175.00

Net Amount Due \$12,325.00

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
315825-2	11/04/12	November 2012	10/29/12 - 10/31/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Advertiser	Product	Estimate Number
60 Plus Association	60 Plus Association	2175

Billing Address:

**Mentzer Media**  
**Attention: Accounts Payable**  
**600 Fairmont Avenue - Suite #306**  
**Towson, MD 21204**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Flight Dates	Order #	Alt Order #
10/25/12 - 10/31/12	315825	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/29/12	10/31/12	M-F 12n-1p	12-1p	111----	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 111---- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 12:28 PM M-F 12n-1p 12-1p :30 SPA12TV17H \$650.00 NM 2 WPTV Tu 10/30/12 12:40 PM M-F 12n-1p 12-1p :30 SPA12TV17H \$650.00 NM 3 WPTV W 10/31/12 12:28 PM M-F 12n-1p 12-1p :30 SPA12TV17H \$650.00 NM									
9	10/30/12	10/31/12	M-F 530-6p	530-6p	-11----	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 -11---- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/30/12 5:42 PM M-F 530-6p 530-6p :30 SPA12TV17H \$3,000.00 NM 2 WPTV W 10/31/12 5:54 PM M-F 530-6p 530-6p :30 SPA12TV17H \$3,000.00 NM									
10	10/29/12	10/31/12	M-F 1135p-1235a	1135p-1235a	1-1----	:30	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/12 10/31/12 1-1---- 2 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 12:00 AM M-F 1135p-1235a 1135p-1235a :30 SPA12TV17H \$1,250.00 NM 2 WPTV W 10/31/12 12:30 AM M-F 1135p-1235a 1135p-1235a :30 SPA12TV17H \$1,250.00 NM									

**Total Spots** 7 **Gross Total** \$10,450.00

## Payment Terms 30 Days

**Agency Commission** \$1,567.50

**Net Amount Due** \$8,882.50